

October 16-18, 2010
San Diego Convention Center, San Diego, California

CONTESTS, LOTTERIES, PRIZE DRAWING AND GIVEAWAY APPROVAL FORM

Please complete and return the approval form if you are planning to hold a CONTEST, LOTTERY OR PRIZE drawing and/or distribute any giveaways. **(Bite size candies/chocolates do not need approval)**

The ASA Rules and Regulations are designed to create a fair and equitable business environment for all participating companies and meeting attendees. Small token gifts may be distributed from an exhibitor's booth with prior approval. Exhibiting companies that interact with physicians and other healthcare professionals during the ANESTHESIOLOGY 2010 Annual Meeting are asked to review the codes of ethics developed by PhRMA and AdvaMed. Ethical practices and industry conduct can differ among companies. It is the responsibility of each company to decide what types of activities are appropriate as they relate to sales and promotional events.

Contests, lotteries and drawings may be conducted according to the following guidelines: The selection process for contests, lotteries and drawings cannot take place on the exhibit floor during normal hours of operation. Winners do not have to be present to win. The total prize awarded must not exceed \$1,000 in retail value. ASA reserves the right to prohibit booth activity that it deems not in keeping with the professional purpose of the exhibition. All contests, lotteries and drawings must be approved by ASA in advance of the annual meeting.

If you are planning a giveaway not included on the Allowable Giveaways list, please complete this form and return to ASA for approval.

Allowable Giveaways

Gifts should not be of substantial value (under \$25), should relate to the recipient's travel to an education event and primarily entail a benefit to patients.

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|-----------------------|-----------------------------|-----------------------|-----------------------|----------------------------|
| annual reports | coasters | hand massagers, small | memo clips | product/service literature |
| bookmarks | combs/brushes | hand sanitizers | mouse pads | soap packets |
| business card holders | computer accessories, small | highlighters | pads of paper | stress balls |
| calendars, disposable | computer screen savers | investor packets | paperweights | sunscreen packets |
| cameras, disposable | drinkware | key chains | pedometers | travel atlases |
| candy, snack size | educational products | lip balm | pencils | travel clocks |
| calculators | emery boards | luggage tags | pens | travel fans |
| CD cases | erasers | magnets | planners, pocket size | USB flash drives |
| clipboards | first aid kits | magnifying glasses | post-it-notes | wrist rests for keyboards |

Not Permitted Giveaways

Giveaways not allowed at the ANESTHESIOLOGY 2010 Annual Meeting include sharp objects, items that can be worn or displayed, items that violate the professional tone of a scientific meeting.

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|-----------------|-------------|--------------------|---------------|----------------------|
| backpacks | buttons | golf related items | pen knives | rulers |
| back scratchers | caps/hats | lanyards | pins | stuffed toys |
| bags | cash | letter openers | pocket knives | tennis related items |
| balloons | corkscrews | lighters/matches | pocket tools | t-shirts |
| bottle openers | glow sticks | manicure sets | puzzles | travel tool kits |

Exhibiting Company Information

Exhibiting Company _____ Contact Name _____ Booth Number _____

Telephone _____ E-Mail Address _____

Suggested giveaway: _____

I have read, understand and agree to the ASA Rules and Regulations pertaining to giveaways.

Agreed to

Signature of Exhibit Contact _____ Date _____

ASA OFFICE USE ONLY

Date Received: _____

Reviewed by: _____ Date: _____
 (ASA Contact)

Approved Yes No

Response to Exhibitor Date: _____